




For immediate release  
**PRESS RELEASE**

# ECZEDERM *from Mantra is here!* Protection

Brossard, November 15<sup>th</sup>, 2017 – Mantra Pharma Inc. is proud to introduce its new protectant cream, **ECZEDERM Protection**, to its family of products!

**ECZEDERM Protection** protects and helps to temporarily relieve minor skin itching and irritations caused by rashes, **eczema**, poison ivy, as well as insect bites.



-  **Protects hands against irritants and eczema**
-  **Relieves dry, chapped and itchy hands**
-  **Resists washing off**
-  **Contains white petrolatum**

**Whereas the PREVEX<sup>®</sup> protectant cream is discontinued, choose ECZEDERM Protection cream, the ALTERNATIVE to PREVEX<sup>®</sup>**

Commercial name	Form	Price	Original brand
<b>ECZEDERM Protection</b>	60 g	Cost Price: \$9.50 Suggested Retail Price: \$16.99	PREVEX <sup>®</sup>

McMahon	McKesson	Pharmaplus	PJC	Familiprix	Walmart Accès Pharma	Loblaws Centre Santé	K&F
32116201	115306	370609	150008	090255	31473555	464429	158842

**For more information, please contact your Myriad sales representative!**

Source: *Stéphane Turcotte*  
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